



Eduardo Gomez Lambert

SALES ASSOCIATE

Resource Development Investment Properties, Incorporated

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AREA OF EXPERTISE

With over 30 years of Finance, Strategy, Business Partnering and Operational experience across the USA, Europe and Latin America, Eduardo brings a unique perspective to commercial real estate. As a seasoned financial professional, with solid and progressive experience in all facets of business partnering, and financial stewardship. Gomez brings comprehensive skills in managing procurement and dispositions of company assets.

Eduardo has been influential in the strategic planning and decision making, resulting in business growth by identifying needs for additional square feet of office and/or warehousing space for existing operations, identifying the best fit, negotiating leases, and executing multi-year contracts.

- In Buenos Aires, Argentina; Santiago, Chile; Miramar, Florida: opening new markets with the need for office, commercial, and warehouse locations
- In Lima, Peru: reviewing assets to ensure ongoing efficiencies (i.e. comparing and contrasting real estate market offering and renegotiating contracts)
- All locations: regularly making the tough calls when business environment warrants (i.e. reductions in force, resulting in reduced space, lease terminations, moves to new or smaller locations to continue to conduct business under new reality)
- In Caracas, Venezuela; Bogota, Colombia; Buenos Aires, Argentina; Quito, Ecuador; Miami, Florida: merger of multiple locations

P&L Responsibility for the businesses, Gomez responsibility has ranged from \$110M for Southern Latin America to \$750M for the entire Latin American region. He has functionally led companies in several industries: Consumer Packaged Goods, Toys, Technology and Technology services, and Education.

Gomez has lived in Caracas, Venezuela; Santiago, Chile; Miami, Florida; Los Angeles, California. For the last couple of years, he relocated with his family to the greater Orlando, Central Florida area.

With his business experience and expertise Eduardo brings a wealth of knowledge and sensitivity to key issues, such as Cost of Development, Replacement Value, Time Value of Money, Carrying Cost, Resale Value, Speed to Market, Cash Flow, Leveraged Rates of Return and Internal Rates of Return, and other key Supply and Demand Issues.

PROFESSIONAL ROLES

- Executive Director Finance - Embry Riddle Aeronautical University
- Regional CFO Latin America - Xerox Corp
- Finance Director Central America, South America, Caribbean - Mattel Inc
- Finance Director Latin America – Mattel Inc
- International Strategic Planning Finance Director focus in Europe – Mattel Inc
- Finance & Reporting Manager / Treasurer - Kraft Foods Andean Region

REGIONAL PROFESSIONAL EXPERIENCE

USA • EUROPE (England-France-Italy) • Central America / South America / Caribbean (All Countries)

EDUCATION OR QUALIFICATIONS

- George Washington University – BBA International Finance
- Universidad Central de Venezuela - Advanced coursework for MBA Degree
- Florida Real Estate License

BILINGUAL FLUENCY

- Spanish
- Limited Portuguese



RESOURCE
DEVELOPMENT
INVESTMENT
PROPERTIES
INCORPORATED